

EXHIBIT B

Advertising Schedule

Buy ID : 30599

Date: 5/14/2012



The Consumer Advocacy Center, Pc.

Contact:

Stacy M Bardo
180 West Washington
Suite 700
Chicago IL 60602
E-Mail: stacy@caclawyers.com

Phone: (312) 782-5808

Fax (312) 377-9930

Sales Representative: Bryan Rohe

Web:

Classification: Public Notice

Ad Copy Starts

Consumer Advocacy Center Adverting

Advertiser: The Consumer Advocacy Center, Pc.

Insertion ID	Run Week	Network / Region	Deadline	Ad Size	Gross Cost	Discounts/ Surcharges	Net Cost	Paid	Due
06127949	6/4/2012	Illinois Chicago Region	Wed/10am	0	\$375.00	\$0.00	\$375.00	\$0.00	\$375.00
06124449	6/4/2012	Wisconsin	Wed/2pm	0	\$1,350.00	\$0.00	\$1,350.00	\$0.00	\$1,350.00

Total

\$1,725.00

Comments : Per Stacy

Total

\$1,725.00

☐ My check for US _____ is enclosed (Made Payable to CNA)

☐ Charge my Credit Card upon Publication for each scheduled insertion: ☐ VISA ☐ MASTERCARD ☐ AMERICAN EXPRESS

Credit Card Number

Exp Date

3/4 Digit CVC Code (on back of card)

Name on Card - Please Print

Credit Card Billing Address

In order for your ads to run as scheduled, please read, sign and fax back this ad schedule no later than one hour before the deadline. By signing this, you are confirming your approval of these ads to run as outlined. If credit card information is not listed for your company or you would like to update the card being charged, please indicate above. If paying by credit card, card holder or authorized credit card user must sign this schedule unless approved by Customized Newspaper Advertising. By signing this form, you are accepting payment responsibility for these advertisements. Acceptance must be faxed to 866-512-8845, or you may send to 319 E. 5th Street, Des Moines, IA 50309. THANK YOU!

Bryan Rohe 1-800-227-7636

Authorized Signature: _____

Customized Newspaper Advertising

319 E 5th Street

Des Moines, Iowa 50309

Phone: 515-244-2145 ext 152 Fax: 1-866-440-6028; 1-866-818-6527

ADVERTISING ESTIMATE

May 11, 2012

Order: **12062CC0**

ATTN: Consumer Advocacy Center Contact

Consumer Advocacy Center

180 W Washington

Chicago, Illinois 60602-2318

V: 312-782-5808

F:

Email:

Advertiser: **Consumer Advocacy Center**

P.O.#:

Client Order #:

Brand:

Campaign:

Position:

Copy:

Run Date	Ad Size	ROP Rate	ROP Type	Agency Commission	Color Rate	Color Type	Agency Commission	Net Total
WI/Lake Geneva Regional News (Lake Geneva, WI) (Thursday) 6.00-1.813"-21.50								
Thu 06/07/12	Circ: 3715	2.00 X 2.00	\$10.05	NTL Gross	0.0000%	\$0.00	0.0000%	\$40.20

Total Insertions	1	Total Advertising	\$40.20	Total Bill
Total Lineage	4.0000	Net	\$40.20	\$40.20
		Total Misc.	\$0.00	
Total Circulation	3715.0	Tax	\$0.00	

All cancellations must be made within 48 hours of rundate.

*Customized Newspaper Advertising (CNA) requires 48 hours to provide standard rate estimates in non-member publications and publications within states other than Iowa or Wisconsin. CNA will not be liable for the accuracy of rate estimates that are required in advance of the 48 hour deadline.

For purposes of this insertion order, newspaper agrees that: (1)Advertiser or Advertiser's Agency, if applicable, is the disclosed principal and INA Services DBA Customized Newspaper Advertising ("CNA") is the agent of the advertiser or advertisers agency, if applicable; (2)CNA shall be responsible for payment to the newspaper solely to the extent CNA receives payment with funds that have cleared all banking channels from advertiser or advertiser's agency, if applicable, for such advertising; (3)For any payment amounts not cleared, advertiser or advertiser's agency, if applicable, shall be directly responsible for such payment amounts to newspaper and CNA shall have no responsibility or liability to newspaper.

For Interesting facts about newspapers, go to cnaads.com/ireach